

THE BISON EXPERIENCE

MAY 17TH, 2010

See wild bison in their natural habitat...

Experience bison close up...

Wander through lush mountain meadows...

Taste a healthy, nutritious, gourmet meal...

Learn how low-stress, 100% grass-fed animals produce the best tasting experience!

You are cordially invited to join Tom Olson for an in-depth tour of the Spread Eagle Ranch, nestled among the splendid peaks of Waterton Park. The Olson Bison Conservation Ranches are committed to the restoration of bison and the ecosystem of which the bison were the keystone species. The Ranches are based on conservation guidelines and the grass-fed bison themselves are aiding in a grassland restoration venture.

Join us and experience first hand what makes Olson's High Country Bison the gourmet product for your customers.



Date and time: Monday, May 17th - 8:00 am departure, early evening return

Where: Chinook Centre parking lot, at Starbucks Coffee located in the Chapters bookstore

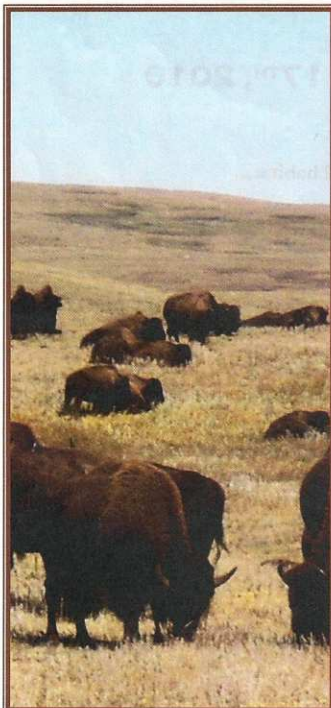
Dress: Ranch wear; dress for weather

RSVP: By Friday May 7th to Maria - 403-313-6200 or maria.crawford@highcountrybuffalo.com

Visit Itinerary

- 8:00 Depart Calgary
- 11:30 Arrive at Spread Eagle Ranch
- 11:45 Guided Ranch Tour: Prairie Grasslands
- 12:30 Lunch at Olson's Home catered by Guest Chef - Presentation by Tom Olson
- 2:00 Guided ranch tour: Bison viewing
- 4:00 Depart Ranch - Light snack
- 7:30 Arrive in Calgary

About Our Ranches



Olson's Bison Conservation Ranches are **local**, and **family** owned. Our family has been enriched working for the animals in environmentally sensitive areas in Southern Alberta, Saskatchewan and Manitoba.

Our bison live a **stress-free** lifestyle - we don't administer hormones or other drugs; we don't separate calves from their mothers; we don't remove horns (or any other body parts). They live in family groups according to their self established society.

Our ranches are living laboratories where a successful experiment is taking place. **Natural grassland habitat** is returning as native grasses and native buffalo get together again. We'll show you native grasses returning at rates experts thought impossible. It's happening because the grass and the bison belong together and are now reunited.

Bison is **healthy!** The meat is **extremely lean** and sweet. Grass fed bison retain the **vitamins and minerals** they glean from the grass and it is passed on to the consumer. Bison is a great source of omega and CLA (Conjugated linoleic acid) as well as iron, magnesium, zinc, and phosphorus.

See the chart below for some fat comparisons with other meats.

Fat and calories per 100g. of various meats		
	%Fat	Calories
Grass Fed Bison	2.42	143
Beef	9.28	211
Pork	9.66	212
Chicken (skinless)	7.41	190